

## NEW KROGER REWARD PROGRAM

Effective May 1, 2009

Kroger has changed its reward program to make it easier to earn credits for your music student's credit account. No more reloading before check out, just swipe your Kroger Plus card at check-out and pay with cash, check, or credit card. I bet you were already swiping your Kroger Plus card to take advantage of sales and discounts!

If you have a balance on your reload card, it is still there for you to use. This new program will start on May 1. **If you don't already have one, you'll need to request a Kroger Plus Card at any Kroger store.** If you already have a Kroger Plus Card, you'll simply need to follow the steps below to register and link your card Boosters' account to start accruing credits.

You must register on your own. I asked if I could register all our families, but they wouldn't let me. A family can have multiple cards, each linked to the Boosters. For instance, if you have 5 Kroger reload cards, each for a different family member, then you'll want to get 5 Kroger Plus cards linked to the Boosters. A bonus, if you have people who haven't gotten their reloadable cards, just have them start now, they can do it on line and without getting a reloadable card.

### Register and Link your Card to the Boosters

- Have your Kroger Plus Card handy.
- Browse to [www.krogercommunityrewards.com](http://www.krogercommunityrewards.com)
- Select "Michigan"; on the next page, select "Enroll".
- Click on SIGN UP TODAY in the 'New Customer?' box.
- Complete the registration form and click Confirm.
- You will then get a message to check your e-mail inbox and click on the link within the body of the e-mail.
- Sign-in using the password you just created.
- Click on Edit Kroger Community Rewards information and input your Kroger Plus card number.
- Enter NPO number or name of organization. Grand Ledge Music Booster Association (GLMBA) has been assigned **NPO number 82541.**
- To verify you are enrolled correctly, you will see Grand Ledge Music Booster's name on the right side of your information page.
- REMEMBER, purchases will not count until after you register your card.
- Do you use your phone number at the register? Call (877) 576-7587 to get your Kroger Plus card number.
- Members must swipe their registered Kroger Plus card or use the phone number that is related to their registered Kroger Plus card when shopping for each purchase to count.

As you can see, the process of switching cards isn't very hard. Kroger is trying to be a good community steward. They are planning on donating \$2,000,000 in the next year. This makes for easier budgeting for them. SO your rewards may vary percentage-wise depending on how many people are using the program. We'll get a quarterly statement from Kroger and I'll post the amounts in your child's Scrip account. I will also e-mail each of you the total that Kroger has given to GLMBA. That way you will have some idea of the scrip credits from Kroger. Again, if you have questions please don't hesitate to contact me by e-mail at [thedlund@verizon.net](mailto:thedlund@verizon.net).

Thank you for your cooperation in changing over your reloadable cards to the new program.

Denise Hedlund, VP Fundraising  
Grand Ledge Music Booster Association  
[www.glmba.org](http://www.glmba.org)  
[glmba@comcast.net](mailto:glmba@comcast.net)