

GLMBA Minutes for September 10, 2019

Attendance: Nancy Casey, Charity McLaren, Jenny Waybright, Shirley Ries, Kim Fowler, Kristin Nichols, Cathy Fox, Susan Burm, Carly Mossner, Josh Austin, Angie Stefanick, Rebecca Reynolds, Matt Tuckey

Call to Order: 6:40 pm

Approval of May 16, 2019 Minutes: Charity McLaren motioned, Rebecca Reynolds seconded. Motion carried.

Welcome to the 2019-2020 board & general members: Thanks to everyone for being here! Remember, we're all here to support our directors & our children.

President's Comments (Kim Fowler):

- What are our goals? We'd like to increase our scholarships. We'd like to award an alumni scholarship to a GL grad pursuing a music career.
- We need to identify fundraisers that work.

Treasurer's Report (Shirley Ries):

- Secondary director allocations come from fundraising to encourage directors to participate in fundraisers. Allocations are always there for elementary because it's harder to fundraise in elementary.
- This year we're offering to allow our directors to use our credit card. Get us very clear item ordering info, or set up a time to work with Shirley.
- We spent more than we took in for fundraisers last year. We'll need to identify good fundraisers or really watch our spending.

Music Teacher/Director's Reports

- Josh is back in his portable at Neff.
- Carly is doing Beagle Fine Arts Night on December 11th. 4-6 concert. Collaborating with art teacher
- Kristin: choirs are off to a great start. Select will be like last year, mixed group. 50-ish kids. Willie Wonka & the Chocolate Factory junior production is the 1st middle school production. Hoping for 60 in the cast. Auditions end of October. Production last of February. 3 shows. Friday pm, Saturday pm, Sunday matinee.
- **Request from Kristin & Tavia:** If you have anything to send home to families, send a pre-drafted email to directors so they can cut & paste.
- Kristin suggests a Welcome email from GLMBA--- pre-draft something for the directors, they're happy to forward it. **PUBLICITY & SPONSORSHIP CAN YOU WORK ON THIS?**
- Fun fact: GLMBA used to have a parent rep from each elementary. Could we recruit 6th-grade band parents???

Vice-President Reports

Fundraising (Lisa McCarron, not present, Kim Fowler sharing) and Publicity (Charity McLaren)

- *6th grade participating in Thirty One fundraiser-- Susan Burm at Willow Ridge knew nothing about this. Lisa McCarron should have sent multiple emails to Susan. Elementary directors had no info whatsoever.*
- We're trying to identify fundraisers that work.
- Spaghetti Dinner Concerns: who is doing the dinner part?
Okemos only does the Spaghetti Dinner. No other fundraisers.
Multiple coordinators, a plethora of volunteers needed. We need Food Service involved. It was a fiasco for the last 2 years. It was not well received in GL. Many problems with getting students to perform. STUDENT ENSEMBLES: Ownership needs to be on students, not on the directors. Soloists & small groups performing, jazz & musical theatre numbers. How can we incentivize this for the students?? Can you make it coincide with another event? Dinner after a concert?
- Present wrapping: students will get credit in the family account for bringing in wrapping paper & bows.

Private Lessons (Jenny Waybright):

Nothing to report

Sponsorship (Nancy Casey):

Spreadsheets of the high school concerts, what can we put in programs?

Unfinished Business: None.

New Business:

- ***Could we pass a drum for Donations at Concerts? Okemos has a parent at events....put some money in the drum for scholarships. We can make this an established occurrence at every concert.***
- NEXT YEAR: HAVE A PARENT TEACH PARENTS TO SCRIP AT 6TH GRADE BAND NIGHT.
- We're hoping to make this a community event.
- What about a dinner night at A&W or Culver's?

Advertising in fall football program. We need a line item for advertising.

HS Musical in fall, MS Musical in spring, Exhibition

Motion to put a line item in the budget for advertising. Motion by Kim Fowler. Seconded by Jenny Waybright. Amount to be determined.

Exhibition ad for \$250. Motion made by Nancy Casey to place ½ page ad, seconded by Jenny Waybright.

Adjournment: Kim Fowler motioned to adjourn the meeting at 8:15 pm; Kristin Nichols seconded the motion.

Next meeting: October 15 at 6:30 in the Willow Ridge library

Meeting Minutes by Shirley Ries